



# THE STRATEGY & DOLO SHOW

OFFICIAL 2018 PRESS KIT



# STRATEGY & DOLO

## ABOUT THE SHOW



Since the beginning of their careers, both DJ Strategy and DJ Dolo have strived to perfect their craft to become the most sought after open format DJs in the country. Recently they have come together to form a highly successful, live internet comedy show called The Strategy and Dolo Show. Using their live show as an effective tool to promote their upcoming events has given them an incredibly effective marketing strategy. In addition to the live show, they market themselves through hilarious internet comedy skits. Many of the videos have gone viral with total views exceeding more than 5 million. The creativity doesn't stop in front of the camera, their parties bring a one-of-a-kind energy that is nationally renowned. The Strategy and Dolo Show stands alone as the most relevant, unique and successful DJ duo comedy show to date.



# NOTABLE CLIENTS

Discovery Channel

Red Bull

Macys

TLC

W Hotels

Veuve Clicquot

Dub Magazine

Victorias Secret

Animal Planet

Belvedere vodka

Thompson Hotels

Xsport Fitness

Don Julio Tequila

Waste Management

Corona



the MID



PRYSM



SITE 1A

SLATE  
RESTAURANT • BAR • EVENTS

FWD  
FORWARD DAY • NIGHTCLUB



## A FEW ARTISTS WHO WE'VE SUPPORTED

G-EAZY | JUSTIN BIEBER | BORGEOUS | GRANDTHEFT | BAD ROYALE  
LUPE FIASCO | GIRL TALK | VIC MENSA | RIFF RAFF

Instagram post from @santitas10. The video shows a person in a blue hat and a red hat. The caption reads: "For a girl that supports you like me...".

**FEATURED ON WORLD STAR**

Instagram post from @santitas10. The video shows a man with a beard and a black cap. The caption reads: "For a girl that supports you like me...".

**FEATURED ON WORLD STAR**

Instagram post from @santitas10. The video shows a man in a grey hoodie. The caption reads: "For a girl that supports you like me...".

**FEATURED ON WORLD STAR**

Instagram post from @santitas10. The video shows a person in a blue hoodie. The caption reads: "For a girl that supports you like me...".

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Instagram post from @santitas10. The video shows a group of people. The caption reads: "For a girl that supports you like me...".

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**FEATURED ON DJ CITY**

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**FEATURED ON DJ CITY**

Instagram post from @santitas10. The video shows a man with a beard and a black cap. The caption reads: "For a girl that supports you like me...".

**FEATURED ON IMSCHMACKED**

Instagram post from @santitas10. The video shows a person in a blue hoodie. The caption reads: "For a girl that supports you like me...".

**FEATURED ON BANGER BUDDY**

Instagram post from @santitas10. The video shows a man with a beard and a black cap. The caption reads: "For a girl that supports you like me...".

**FEATURED ON LAUGH R US**

Instagram post from @santitas10. The video shows a person in a blue hoodie. The caption reads: "For a girl that supports you like me...".

**FEATURED ON BANGER BUDDY**

Instagram post from @santitas10. The video shows a person in a blue hoodie. The caption reads: "For a girl that supports you like me...".

**FEATURED ON IMSHACKED**

# NOTABLE ARTICLES

AGGRESSIVE GOODSEX TIPS MUSIC NEWS  
[GOODSEX TIPS] Dj Strategy Drops Exclusive 6K Mix, Also Asks to "Send Nudes"



Instagram Comp Of The Week Episode 21!

WORLDSTAR  
HIP HOP.COM

544,134 views

Updated July 28, 2017  
To assist for our weekly Instagram compilation, upload your videos through our Camera feature in the Worldstar App!  
Download here for iOS: <http://apple.co/461066> Edited by Allen Posted by Abdul

Embedding Options (Click to copy) URL EMBED AUTOPLAY

RECOMMENDED VIDEOS

- Instagram Comp Of The Week Episode 45! 175,058 views
- Top Flight Security: Security Guard Shouts, Robbers Holding Up A... 422,214 views
- Avenger: Duke Threes Back The Disrespect To via Shouty For That... 546,009 views
- Instagram Comp Of The Week Episode 41! 485,790 views
- Instagram Comp Of The Week Episode 43! 158,465 views
- Instagram Comp Of The Week Episode 39! 158,318 views
- Instagram Comp Of The Week Episode 40!

YOU'RE NOT YOUR FUCKING KHAKIS.

WHAT WOULD TYLER BURDEN DO?

TYLER BURDEN

WWTD PHOTOS VIDEOS CELEBS

## Girls Prove They Will Strip To Be Instagram Famous

MAY 25, 2017 | UNRATED/SCORED | GUEST POST | 3 COMMENTS



Millennials treat being social media famous the way older generations treated being actually famous. I hate to be the bearer of bad news but having followers and getting likes is similar to being really good at crowd. Crowdfunders are just really good at working out but were never really good enough to play real sports. These girls are hot enough for a guy to click like but not hot enough to be real models. Instagram is for wannabe models what being a waiter in LA is for wannabe actors.

If you are a guy with any marketable skill and following you can really carve a great niche out as king of the "almost hot enough to be a model" girls. What better purely millennial profession to be in to achieve being the king of the social media need ticket than a DJ? DJ's are the rockstars for the ADHD generation that can't be bothered by listening to a full album. If you are a good DJ you can even get girls to do some wild stuff for you.

Another example of modern day capitalism is there than DJ Strategy who took his relatively marketable skill of



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# CONTACTS



Strategy and Dolo Show Facebook Page: [Facebook.com/StrategyAndDolo](https://www.facebook.com/StrategyAndDolo)  
DJ Strategy Facebook Page: [Facebook.com/PartyWithStrategy](https://www.facebook.com/PartyWithStrategy)  
DJ Dolo Facebook Page: [Facebook.com/DJDoloMusic](https://www.facebook.com/DJDoloMusic)



Strategy and Dolo Instagram: [@StrategyAndDolo](https://www.instagram.com/StrategyAndDolo)  
DJ Strategy Instagram: [@PartyWithStrategy\\_](https://www.instagram.com/PartyWithStrategy)  
DJ Dolo Instagram: [@Dolomatic](https://www.instagram.com/Dolomatic)



Strategy and Dolo Twitter: [@StrategyAndDolo](https://twitter.com/StrategyAndDolo)  
DJ Strategy Twitter: [@PartyWithStrat](https://twitter.com/PartyWithStrat)  
DJ Dolo Twitter: [@IamDolo](https://twitter.com/IamDolo)



DJ Strategy Snapchat: [DJ\\_Strategy](https://www.snapchat.com/add/DJ_Strategy) (18K Views)  
DJ Dolo Snaochat: [Dolomatic](https://www.snapchat.com/add/Dolomatic) (400 views)  
[SoundCloud.com/DJ-Dolo](https://www.soundcloud.com/DJ-Dolo)



Bookings: [StrategyAndDolo@gmail.com](mailto:StrategyAndDolo@gmail.com)